

FLY-ND QUARTERLY



2023 MEDIA KIT



WHO WE ARE & WHAT WE DO

THE FLY-ND QUARTERLY IS THE OFFICIAL PUBLICATION OF THE NORTH DAKOTA AVIATION ASSOCIATION.

Founded in 1983, the North Dakota Aviation Association (NDAА) seeks to serve aviation professionals by providing a forum for the exchange of information, ideas, and experience among their peers: pilots, agricultural operators, airport managers, Fixed Base Operators (FBO), aviation mechanics, educators, aviation museums in Fargo and Minot, ND, and the rapidly growing Unmanned Aerial System (UAS) community.

Our publication has been in existence for more than twenty years, providing the North Dakota aviation community with relevant news, stories, and educational information happening locally, statewide, and on the national scene.

Four issues published per year

**WINTER, SPRING,
SUMMER & FALL**

Audience & Circulation

**MORE THAN 3,800 HOMES,
AIRPORTS, PILOTS & BUSINESSES**

CONTACT

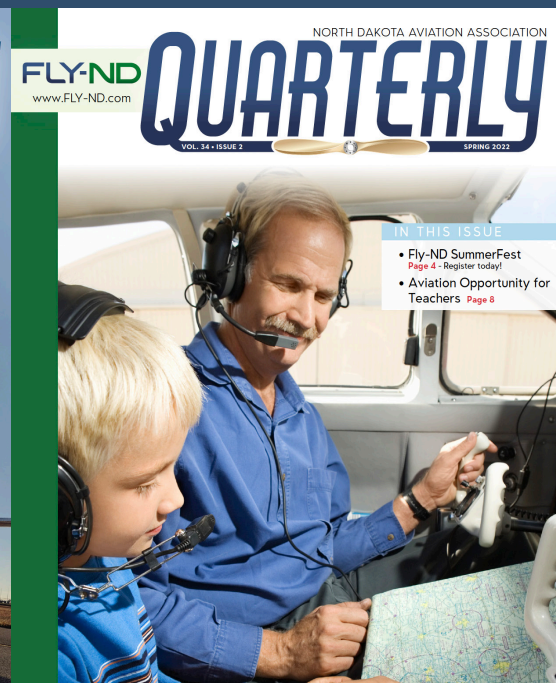
Nicolette Russell, Editor

editor@fly-nd.com

NDAА Fly-ND Quarterly

P.O. Box 5020

Bismarck, ND 58502



ADVERTISING INFORMATION

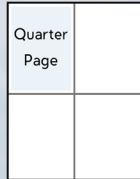
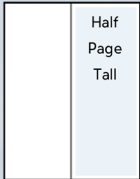
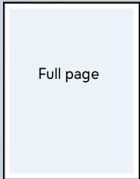
INVESTMENT

Prices are per year.

Size	4 Issues/1 Year	1x Run
Full Page	\$1,900	\$995
Half Page Wide	\$1,020	\$510
Half Page Tall	\$1,020	\$510
Quarter Page	\$510	\$255
Business Card	\$290	\$145

AD SPECS

- Special advertising requests must be negotiated.
- Advertisements must be submitted to chelly@elegantdesignsinc.net in print-ready format.
- If you need ad design, Chelly (our graphic design contractor) offers this service.
 - Full page: 7.5”w x 10”
 - Half page tall: 3.5”w x 10”
 - Half page wide: 7.5”w x 4.75”
 - Quarter page: 3.5”w x 4.75”
 - Business card: 3.5”w x 2.25”



EDITORIAL CALENDAR

WINTER ISSUE

- Focus: Annual Fly-ND Conference
- Ad close date: 12.15.2023
- Print rollout month: January

SPRING ISSUE

- Focus: TBA
- Ad close date: 03.15.2023
- Print rollout month: April/May

SUMMER ISSUE

- Focus: Fly-ND Summerfest
- Ad close date: 06.15.2023
- Print rollout month: July

FALL ISSUE

- Focus: Fly-ND Career Expo
- Ad close date: 09.15.2023
- Print rollout date: September/October

FLY-ND
QUARTERLY



**FOR CONTRACTS & MORE,
VISIT WWW.FLY-ND.COM
OR EMAIL
EDITOR@FLY-ND.COM**